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ACADEMICS, RESEARCH AND STUDENT AFFAIRS

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## UNIVERSITY EXAMINATIONS

### 2020/2021 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF  
EDUCATION**

COURSE CODE: CIM 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 20<sup>TH</sup> JULY, 2021

TIME: 8AM – 11AM

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#### INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF THREE PRINTED PAGES PLEASE TURN  
OVER

**CIM 211: EDUCATIONAL MEDIA AND RESOURCES**

**STREAM: BED**

**DURATION: 3 HOURS**

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**INSTRUCTIONS TO CANDIDATES**

*Answer Question ONE and any other TWO questions.*

*Do not write on the question paper.*

**Question One**

a). With at least two examples of each, define the following terms:

i). Educational Media. (2 Marks)

ii). Learning Resources. (2 Mark)

b). What are the characteristics and qualities of good listeners? (3 Marks)

c). Discuss any FOUR nonverbal communication skills highly desired by employers during an interview. (8 Marks)

d). Describe FOUR methods of Delivering a Speech. (8 Marks)

e). Discuss how Radio programming can be used to teach a wide range of knowledge and skills. (7 Marks)

**Question Two**

a). Explain SIX Strategies for effective communication in the classroom during instruction. (12 Marks)

b). Explain FOUR ways that educational media, multimedia technology and learning resources can enhance effective service delivery in learning and teaching. (8 Marks)

**Question Three**

a). What are FOUR Differences between language and communication? (8 Marks)

b). Explain SIX benefits of the internet in the field of education. (12 Marks)

**Question Four**

a). Explain EIGHT reasons why nonverbal communication important during instruction. (8 Marks)

b). Explain FOUR factors that Influence public speaking? (4 Marks)

c). Explain FOUR barriers to communication. (8 Marks)

**Question Five**

Discuss the guidelines and procedures developed to provide for the selection and use of print media that are required for implementation of the curriculum. (20 Marks)

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