



ALUPE UNIVERSITY

COLLEGE

Bastion of Knowledge...

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**OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, STUDENT AFFAIRS AND RESEARCH**

**UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR**

FIRST YEAR SECOND SEMESTER MAIN/REGULAR EXAMINATION

**FOR THE BACHELOR OF SCIENCE IN {COM, AS, CPR,
MP, PT, &MLS}**

COURSE CODE: IRD/HRD 102

COURSE TITLE: COMMUNICATION SKILLS II

DATE: 2nd JUNE, 2022

TIME: 2:00PM – 5:00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

INSTRUCTIONS TO CANDIDATES

- i. Answer three questions. Question one is compulsory
- ii. Do not write on the question paper

Question One

Majority of the youth in your community do not believe in Covid-19 vaccination. This has prompted the chief to organize a youth sensitization meeting has. As the community youth leader, you have been asked to give a speech on the importance of the vaccine.

- a) Using the above case, give a clear outline of the steps you would follow to introduce your speech and create rapport with your audience. (10 Marks)
- b) Describe five non- verbal strategies you would use to enhance the effectiveness of your speech (5 Marks)
- c) Describe key steps you will follow when carrying out a research for the above topic (11 Marks)
- d) outline any FOUR methods of speech delivery (4mks)

Question Two

- a) You have been invited to various schools to talk to form ones on effective reading. Explain to them SIX guidelines to effective reading (12 Marks)
- b) Explain to them the techniques that they can use to improve retention (8 Marks)

Question Three

a) Explain FIVE importance of an outline when preparing to write a report

(10Marks)

b) In writing, most opening paragraphs contain attention-getting statements that suggest the organization, or indicate the scope and focus of your essay. Elaborate on any FIVE forms a writer can use to get attention of the readers.

(10 Marks)

Question Four

Incidents of violence and theft have recently become common within your community. Being an enlightened member of the community, you have been requested by local leaders to investigate the possible causes; main targets, areas of attack and suggest remedies.

- i. Write a brief report of your findings (10 Marks)
- ii. Formulate THREE research questions that would guide your research. (6Marks)
- iii. State FOUR components of your Research Problem (4 Marks)

Question Five

- a) Explain FOUR factors a writer must put into consideration before engaging in writing (8 Marks)
- b) Giving examples, discuss any three factors that determine the degree of formality in a text (6 Marks)
- c) Elaborate on any THREE advantages of open-ended questionnaire over close-ended questionnaire in research. (6 Marks)
