



OFFICE OF THE DEPUTY PRINCIPAL  
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

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## UNIVERSITY EXAMINATIONS

### 2019 /2020 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF  
EDUCATION (BUSINESS STUDIES)**

**COURSE CODE: EDB 303**

**COURSE TITLE: BUSINESS STUDIES METHODS II**

**DATE: 4<sup>TH</sup> DECEMBER, 2019**

**TIME: 2.00 PM – 5.00 PM**

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### INSTRUCTION TO CANDIDATES

- SEE INSIDE

**THIS PAPER CONSISTS OF 3 PRINTED PAGES**

**PLEASE TURN OVER**

**EDB 303: BUSINESS STUDIES METHODS II**

**STREAM: BED (BUSINESS STUDIES)**

**DURATION: 3 Hours**

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**INSTRUCTIONS TO CANDIDATES**

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

**Question One**

- (a) (i) Define instructional materials (1 Mark)
- (ii) Explain any FOUR factors that explain the purpose of using Teaching and Learning Materials (TLMs) (4 Marks)
- (iii) Discuss any FOUR factors you may consider when selecting instructional materials for teaching Business Studies (8 Marks)
- (b) List any THREE ways that can depict the role of mathematics in the instructional process of Business Studies. (3 Marks)
- (c) Giving relevant examples discuss the following teaching methods that can be employed in business studies;
- (i) Learner centred methods (3 Marks)
- (ii) Teacher centred methods (3 Marks)
- (d) Discuss any FOUR causes of shortages of trained Business Studies teachers in Kenya. (8 Marks)

**Question Two**

As an expert you are invited to advice students of Business Studies at Alupe University College who are preparing for teaching practice.

- (a) (i) Explain FOUR main reasons as to why a teacher should prepare a lesson plan. (4 Marks)
- (ii) State any THREE prerequisites for lesson planning to the students. (3 Marks)
- (b) (i) Explain any FOUR common mistakes teachers make when developing lesson plans. (4 Marks)

- (ii) Describe any THREE criteria against which the quality of planning can be measured (3 Marks)
- (c) Explain any THREE categories of teacher's tasks to the students. (6 Marks)

**Question Three**

- (a) It is of value that a teacher understands what ideal learning conditions are. It is the only way; lessons will become more meaningful to learners and enable them realize their goals and aspirations in life. In light of this;
  - (i) Describe any THREE physiological factors affecting learning (6 Marks)
  - (ii) State any FOUR factors that influence the choice of a teaching method (4 Marks)
- (b) (i) List in appropriate sequence the SIX steps to be followed when constructing achievement test. (6 Marks)
- (ii) Explain any four advantages of short answer questions. (4 Marks)

**Question Four**

- (a) Explain the FOUR basic components of students' assessment process. (4 Marks)
- (b) (i) State and discuss FIVE factors that a teacher needs to put into consideration when selecting a text book to use for teaching Business Studies. (10 Marks)
- (ii) Sometimes supplementary materials are used though textbooks may be available. Describe any THREE common situations that make use of supplementary materials useful even when textbooks are available. (6 Marks)

**Question Five**

You attend a Business Studies Workshop for teachers as a key note speaker;

- (a) Describe any five challenges facing the teaching and learning of business studies to the attendees (10 Marks)
- (b) Suggest FIVE ways in which these challenges can be addressed (10 Marks)

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